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ORGANISING OFFICE: Ecod Srl Unipersonale Via Don Riva, 38 20028 San Vittore Olona (MI) - Italy Tel. +390331518056 Fax +390331424780 www.ecod.it - www.imeat.it



**iMEAT** 

Company subject to the management and coordination of BolognaFirer 5.p.A. Share capital € 770,000.00 fully paid in Tax Code, VAT number and Modena Companies Register no. 02320040369 REA (Administrative and Economic Dossier) MO-0281649

-25 MARCH 20

## APPLICATION TO PARTICIPATE IN THE FAIR (Page 1)

The undersigned company, having read the General Conditions of Participation and the Technical Regulations listed in Annex D, which pursuant to the Law are acknowledged in their entirety and fully accepted without reservation, applies to participate in the event in question and rent a stand as shown below.

#### Please write legibly in block letters - Ecod Srl shall not be liable in case of illegible, incomplete or incorrect data

•	INVOICE DATA* (*required)		
	Company name Address	street number	postcode
	City	/Prov.	Country
_	Tel.	Fax.	country
	Registration in the Companies Register of		
	VAT number	Tax Code	
	Administration manager Mr/Mrs		
	Administration dept. email address (for sending administrative documents)		
•	DATA FOR SENDING ELECTRONIC INVOICES* (*required)         Electronic invoicing code          Electronic invoicing code	address	
•	EXHIBITOR RELATIONS MANAGER* (*required: <u>ALL e-mails with exhibitor access credentials, communications and docc</u>	uments will be sent ONLY to the manager	specified here)
	Contact person Mr/Mrs	Tel.	
_	email of contact person		
•	NAME FOR STAND SIGN (front)       (Text only, no logos)         REQUIRED FOR P         Sign:	RE-FITTED STANDS ONLY	
•	DATA FOR CATALOGUE AND WEBSITE* (*required) Only the following Company name for catalogue	data will be published (the first letter detern	nines the alphabetical order
_	Address	n. civico	C.A.P.
	City	/Prov.	Country
	Website		
_	Tel.	Contact person Mr/Mrs	
	<b>Type of business:</b> □ Manufacturer □ Distributor □ Service provider □ As		
	<b>Product category supplied:</b> Professional garments  Accessories  Fu equipment  Cleaning equipment  Seasoning, maturing equipment  Me ing and training  Publishing  Machinery, equipment  Oil, vinegar  Pa  Foodstuffs  Dairy products  Cold cuts  Spices, flavourings, ingredient	eat  Professional cutlery, sharpeners ckaging  Flooring Industrial doo	□ Preserves □ Consortium □ Consult- ors
	The exhibitor is also interested in appearing in the following thematic rol Technological innovations, machines, equipment and ingredients for me Equipment, fittings and products for fishmongers' shops ( <i>iFISH Route</i> ) Technologies and products for grill and/or BBQ cooking		
	OMPANIES REPRESENTED (Italian or foreign) (optional) - The companies repres neir company name, full address, country, tel., website, category of product su		each of them, please specify:
	1.		
	2.		
	3.		
	4.		
	5.		
_	б.		
	7.		

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# APPLICATION TO PARTICIPATE IN THE FAIR (Page 2)

iMEAT<sup>®</sup> - 9<sup>th</sup> edition - ModenaFiere (ITALY) 23-24-25 MARCH 2025

• EXHIBITION SPACES AND PARTICIPATION FEES* (*required)			
SERVICES	QUANTITY	COST	TOTAL
<b>REGISTRATION FEE</b> - required and non-refundable - including: file opening, com- prehensive insurance coverage (Third-Party Liability, Theft and Fire insurance), data pub- lication (subject to prior authorisation) on the website and in the official event catalogue, link to the company website, exhibitor badges, 2 car passes, invitation tickets (as per Art. 7E of the "Conditions of Participation" - Annex D), Modena Municipal advertising tax	1	€ 480.00	€ 480.00
PRE-FITTED AREA INDOOR PAVILIONS #PASSIONE FUOCO" (PASSION FIRE) PAVILION	□     12 m²       □     16 m²       □     24 m²       □     36m²       □     48m²       other	€         €         €         €         €         €         €         €         €         €         €	€
UNFURNISHED AREA  INDOOR PAVILIONS  ''PASSIONE FUOCO" (PASSION FIRE) PAVILION  OUTDOOR AREA	m²	€	€
CO-EXHIBITOR (To register co-exhibitors, fill in Annex B)	no. of co-exhibitors	€ 480.00/each	€
IMPORTANT: The allocated exhibition area may not be as- signed, either in whole or in part, whether or not for consid- eration. In the event of a proven breach, the Organiser may remove the goods introduced and displayed illegally, at the		Taxable amount, VAT not included: +22% VAT:	€
risk and expense of the organisation occupying the stand.		TOTAL DUE (VAT included):	€
		50% DOWN PAYMENT upon contract signing:	€
		FINAL BALANCE (residual 50%) to be paid by <u>14/02/2025</u> :	€

#### METHOD OF PAYMENT

UPON SIGNING THIS APPLICATION TO PARTICIPATE IN THE FAIR the exhibitor pays € \_\_\_\_\_\_, equal to 50% OF THE TOTAL AMOUNT (VAT included), as DOWN PAYMENT. Please attach a receipt of payment to this application.

by Bank Transfer, expressly specifying your Company name, to: Banca di Credito Cooperativo di Busto Garolfo e Buguggiate, Branch of S. Lorenzo di Parabiago AG. 1 - IBAN <u>IT33C08404 33540 000000100474</u> - SWIFT ICRAITRRB80

in the name of Ecod Srl Unipersonale, via Don Riva, 38 - 20028 San Vittore Olona (MI), reason for payment: "iMEAT 2025 Fair Participation"

The BALANCE (the residual 50%) must be paid by 14/02/2025. Confirmation of participation is subject to receipt of payment.

#### • THE APPLICANT DECLARES, UNDER ITS OWN RESPONSIBILITY THAT\*: (\*required)

Lt is not a public administration entity and therefore is not subject to the cash flow traceability requirements laid down by Law 136/2010.

L is a public administration entity and therefore is subject to the cash flow traceability requirements laid down by Law 136/2010. In this case, the form for relations with the Public Administration (please send a request by email) must be completed.

Stamp and signature of legal representative

By signing this document, the Exhibiting Company declares that it has read and **fully accepts** the Technical Regulations and the Conditions of Participation in the Event shown on the back (Annex D), to be considered an integral and substantial part of this application.

Stamp and signature of legal representative

By signing this document, the Exhibiting Company declares that it has read and fully accepts the BolognaFiere Group Code of Ethics (available on the website www.modenafiere.it). It also declares that it has read and accepts the Safety Regulations of the "ModenaFiere" Exhibition Centre and the Interference Risk Assessment Document (available and downloadable from the website www.modenafiere.it) and undertakes to provide them to its employees or to anyone accessing, on its behalf, the "ModenaFiere" exhibition centre and to comply and have its employees and/or those in charge of setting up the exhibition space comply with them.

date

date

date

Stamp and signature of legal representative

For admission to the event, it <u>IS MANDATORY TO</u> complete the attached <u>PRIVACY FORM</u> (Annex A) and, for public administration entities, the Cash Flow Traceability Form (*please send a request by email*), which are an integral and substantial part of this application.

ANNEXES: A) Mandatory PRIVACY FORM - B) CO-EXHIBITOR(S) - C) PRE-FITTED STANDS - D) TECHNICAL REGULATIONS AND CONDITIONS OF PARTICIPATION

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# ANNEX A - PRIVACY FORM (Required) (Page 3)

Organising office: Ecod Srl Unipersonale - Via Don Riva, 38 - 20028 San Vittore Olona (Ml) - ITALY - Tel. +39 0331 518056 - Fax +39 0331 424780 Exhibition Centre: ModenaFiere - Viale Virgilio, 70 - 41123 Modena - ITALY - Tel. +39 059 848380 - fax +39 059 848790

## PRIVACY REG. UE 679/2016

**Ecod Srl Unipersonale** under Articles 13 and 14 of REG. EU 679/2016, provides the following information:

#### 1) Categories of data processed

ECOD processes the following data provided by you:

- personal data (name, surname, company name), residence address or company domicile and contact details (telephone, email address);
- data on your professional position;
- bank or payment data.

#### 2) General processing purpose and provision of data

Personal data will be processed to meet your requests, administrative and legal requirements and allow the exercise of business operations closely related to the corporate purpose. Personal data made available to ECOD may be used for the following purposes:

- a) fulfilling regulatory, tax and administrative requirements instrumental, functional, related or useful for the organisation and performance of the relationship (including the activities necessary for the ordinary management of the exhibition)
- b) fulfilling legal obligations to which the Company is subject
- c) publication in the catalogue, website, social media, guide map and exhibition material, press releases, periodicals and/or specialized magazines;
- d) data processing for statistical and market studies;
- e) sending newsletters, information, advertising and promotional material relating to the official and commercial activities carried out by ECOD for establishing and completing the relationship between ECOD and the trade fair visitor.

The provision of data is mandatory for points a) and b); if there is a refusal it will be impossible to establish any relationship with the interested party.

#### 3) Data processing methods

Data will be processed using methods and tools that guarantee confidentiality and may be carried out by electronic or automated means (networked computers not accessible to the public) and non-automated means (paper-based archives). These are provided with adequate security measures, such as customised passwords with exclusive access and control over access to the archives, under Art. 32 REG. EU 679/2016.

#### 4) Data disclosure and dissemination

Personal data may be disclosed within the Company to shareholders, governing bodies' members, personnel, external Data Processors and Company-appointed Data Processors. Personal data may be disclosed to any qualified parties that provide the Company with services or facilities instrumental to the purposes specified in Art. 2, for example, parent, subsidiary, affiliated or associated companies; suppliers, contractors, subcontractors, banking or insurance institutions or other parties or entities that provide the Company with services instrumental to the establishment or performance of the contractual relationship with the Company

or that (on behalf of the Company or independently)

- (i) manage or maintain the websites and electronic tools used by the Company;
- (ii) process statistical and market research data;
- (iii) organise and hold events and exhibitions, including promotional events;
- (iv) send information or promotional or commercial notifications, advertising material or offers of goods and services as specified in Art. 2;
- (v) provide legal, tax, social security, accounting, organisational and commercial assistance

(vi) carry out auditing.

Your data may not be transferred abroad. Please note that "abroad" means a place other than the Italian Republic or the country in which the event takes place.

#### 5) Processing duration

Your data will be processed for the time necessary to achieve the purposes for which it was processed and maximum 10 (ten) years.

#### 6) Data subject rights

As data subject, you have rights set out in Art. 15 GDPR and specifically:

- obtain confirmation on the existence in our databases of your data;
- obtain information: a) on the origin of the personal data; b) processing purposes and methods; c) logic applied if processing is carried out using electronic means; d) details of the data controller, data processors and appointed representative under Art. 3, paragraph 1, GDPR; e) parties or categories of parties to whom or which personal data may be disclosed or become aware of data in their capacity as appointed representative(s) in the State, data processor(s) or person(s) in charge of the processing;
- obtain a) right to update, rectify and integrate data; b) delete, make anonymous or block data processed unlawfully, including data retained unnecessarily for the purposes for which the data was collected or processed;
- Legitimately object in whole or in part to: a) your data processing, even if relevant to the collection purpose; b) your data processing for sending advertising materials or direct sales or market or commercial communication surveys (even if you have previously given your express consent by signing this policy). Where applicable, you have the rights set out in Articles 16-21 GDPR (right to rectification, to be forgotten, restriction of processing, portability of contractual and browsing data, and oppose.

#### 7) Data Controller

The Data Controller is ECOD Srl Unipersonale - Via Don G.B. Riva, 38 - 20028 San Vittore Olona (MI) - ITALY, telephone: +39 0331518056, in the person of its pro tempore legal representative. You may contact the data controller to assert your rights as provided for in Articles 15 to 22 inclusive and 34 of REG. EU 679/2016 and request the list of Data Processors at the email address: privacy@ecod.it

Place and date



#### CONSENT TO THE PROCESSING OF PERSONAL DATA

Acknowledging the privacy policy above, express consent is given to the processing of personal data for the following purposes:

c) PUBLICATION OF DATA IN THE CATALOGUE, WEBSITE AND EXHIBITION MATERIAL for the purposes referred to in Art. 2 point c) (optional)

I give my consent $\Box$ I do not give my consent $\Box$	Signature	¥
d) Data processing for statistical and market studies, for the purposes referre	ed to in Art. 2 point d) (optional)	
I give my consent $\Box$ I do not give my consent $\Box$	Signature	
e) Sending of informative and promotional notifications of ECOD, for the pure	rposes referred to in Art. 2 point e) (optional)	
I give my consent $\Box$ I do not give my consent $\Box$	Signature	K

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## ANNEX B - CO-EXHIBITOR(S)

### Fill in and attach **ONLY** to register co-exhibitors

#### **1 co-exhibitor per 12 sqm of reserved area is allowed** (fill in a copy of this annex for each co-exhibitor)

#### **THE EXHIBITOR** (enter the company name of the applicant)

**REGISTERS THE COMPANY AS CO-EXHIBITOR** (enter the company name)

pursuant to Art. 2C, 2D and 2D bis of the "Conditions of Participation" (Annex D) - for which it is authorised to exhibit/promote its products/services/images - undertaking to pay the relevant REGISTRATION FEE amounting to Euro 480.00 + VAT/per Co-exhibitor

#### CO-EXHIBITOR: EXHIBITOR RELATIONS MANAGER\*

#### (\*required: ALL e-mails with exhibitor access credentials, communications and documents will be sent ONLY to the manager specified here)

Contact person Mr/Mrs	Tel.
email of contact person	

#### CO-EXHIBITOR: DATA FOR CATALOGUE AND WEBSITE\* (\*required)

Only the following data will be published (the first letter determines the alphabetical order

#### Company name for catalogue

Address	n. civico	C.A.P.	
City	/Prov.	Country	
Website			
Tel.	Contact person Mr/Mrs		

Type of business: Annufacturer Distributor Service provider Association Technical press Other (please specify)...

Product category supplied: 
Professional garments 
Accessories 
Furniture 
Association 
Equipment 
Refrigeration equipment 
Cooking equipment 🗆 Čleaning equipment 🗆 Seasoning, maturing equipment 🗆 Meat 🗆 Professional cutlery, sharpeners 🗅 Preserves 🗆 Consortium 🗆 Consulting and training 🗆 Publishing 🗆 Machinery, equipment 🗆 Oil, vinegar 🗆 Packaging 🗆 Flooring 🗆 Industrial doors □ Foodstuffs □ Dairy products □ Cold cuts □ Spices, flavourings, ingredients □ Wine □ Other (specify) ..

The exhibitor is also interested in appearing in the following thematic routes indicated in the catalogue: (optional, indicate 1 or more categories available)

Technological innovations, machines, equipment and ingredients for meat production and/or meat and fish processing

Equipment, fittings and products for fishmongers' shops (*iFISH Route*)

□ Technologies and products for grill and/or BBQ cooking

#### • INVOICE DATA - ONLY IF DIFFERENT FROM THOSE OF THE APPLICANT EXHIBITOR indicated on page 1 of this Application

Address	street number	postcode
City	/Prov.	Country
Tel.	Fax.	
Registration in the Companies Register of		
VAT number	Tax Code	
Administration manager Mr/Mrs		
Administration dept. email address (for sending ad	dministrative documents)	
DATA FOR SENDING ELECTRONIC INVOIC	ES* (*required)	
Electronic invoicing code	Certified email address	

signing this document, the Exhibiting exhibitor - shown above - the Technical Event shown on the back (Annex D).

date

Stamp and signature of legal representative

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# ANNEX C - PRE-FITTED STANDS

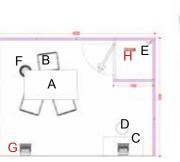
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# Technical equipment and additional furnishings are NOT provided by the organiser Ecod; rather, they are provided, for a fee and on request, by the ModenaFiere organisation. For orders, use the appropriate forms that can downloaded from the website <u>www.imeat.it</u>

# **PRE-FITTED EXHIBITION STAND 12 sqm** (3x4 m) or 16 sqm (4x4 m)

#### EQUIPMENT

- Dark grey floor carpeting.
- Honeycomb wood partitions h 285 cm white-painted.
- Perimetral beam and column white-painted.
- Sticker for each open side with exhibitor's name (199x30 cm).
- Store room 1x1 m with key double leaf door.
- · FURNITURE
  - 1 desk, **A**
  - 3 chairs, B
  - 1 reception desk, C
  - 1 stool, **D**
  - 1 coat rack, **E**
  - 1 waste paper basket. F
- ELECTRICITY (connections and testing included):
  - 2 led spotlights (30W/spotlights), G
  - 1 multiple power socket with max consumption of 1,5 kw (220V). H





# PRE-FITTED EXHIBITION STAND 24 sqm (3x8 m or 4X6 m)

- Pre-fitted package 12 sqm
- + 1 multiple power socket (max 1,5 kw; 220V)
- + 2 led spotlights Store room 2x1m



## PRE-FITTED EXHIBITION STAND 36 sqm (3x12 m)



## PRE-FITTED EXHIBITION STAND 48 sqm (6x8 m)

- Pre-fitted package 12 sqm
- + 1 desk
- + 3 chairs
- + 1 reception desk
- + 1 stool
- + 1 multiple power socket (max 1,5 kw; 220V)
- + 6 led spotlights
- Store room 2x2 m





#### NOTES YOU MAY DECIDE TO RENOUNCE ALL OR PART OF THE EQUIPMENT BY NOTIFYING ECOD - tecnico@imeat.it - BY 14/02/2025: NO OFFSETTING OR PRICE REDUCTION IS ALLOWED.

The carpet colour may be changed for a fee.

Graphics may be applied to the walls only with drawing pins or headless nails (no graphics may be applied to beams and columns).

#### IMPORTANT SAFETY NOTES AND STANDARDS

It is absolutely forbidden to place any kind of accidental loads on pre-fitted structures. Fixing any type of material to the walls must be authorised in advance by BF Servizi. It is forbidden to use fixing materials that may damage the panels: any damage will be charged at the end of the event.

#### ANNEX D - TECHNICAL REGULATIONS AND CONDITIONS OF PARTICIPATION

#### 1) PRELIMINARY NOTICE

The term "ModenaFiere" means ModenaFiere s.r.l. Viale Virgilio 58 – 41123 Modena, Italy - P.I./C.F. 02320040369.

The term "Organiser" means: Ecod Srl.

The Organisational secretary is available:

- Up until gg 21/03/2025 at Via Don Riva, 38 20028 San Vittore Olona (MI) Italy –

b) and gg 27/03/2025 at via softwar, so 2005 san vittor of online (win range phone +39 0331518056 - e-mail: office@imeat.it
from gg 22/03/2025 to 25/03/2025 c/o Quartiere Fieristico "ModenaFiere" Ecod +39 0331518056 or mobile +39 377167201 (ModenaFiere +39 059848380) The terms "Fair", "Exhibition", "Convention", "Salone" (show) mean "**iMEAT**<sup>®</sup>".

## 2) GENERAL CONDITIONS FOR PARTICIPATION

2.A) Admission to the Exhibition The following are eligible as exhibitors:

a) Italian or foreign companies who exhibit their own products or services which come under the merchandise sectors of the Exhibition. If the production companies themselves cannot participate in the Exhibition, their specific or general authorised dealers, agents or representatives may be admitted.

b) The Trade Associations, the Public Bodies and the Organisations that institutionally carry out promotion, study, information and publicisation in the industries concerned with the Exhibition.

The Organiser reserves the right to admit to the exhibition also Companies, Bodies and Organisations not stipulated in the previous paragraphs, as well as exclude from the exhibition certain services, products or samples, and to forbid the presentation of products, samples or services of the same company on more than one stand of the same merchandise sector.

Admission to the exhibition will not be permitted to those who are debtors in any way to ModenaFiere or to third parties in competition with the organisation.

The Exhibitor is obliged to indicate, on the Participation Application form, the goods which will be shown at the Exhibition. The exhibiting and sale of goods not indicated on the Participation Application form will result in closure of the stand by the Organiser.

In the case of collective participation, the applicant may not accommodate Exhibitors to which the Organiser has already communicated their non-compliance with requirements or obligations, also for other exhibitions, and failing this will be duty bound to the Organiser to ensure correct execution of the abovementioned requirements or obligations.

It is the right of the Organiser to decide on the admission or non-admission of exhibitors. This decision is taken based on/in consideration of the space available and the entitlements the Exhibitors have, of qualifications and every other circumstance deemed important in order to guarantee the good outcome of the Exhibition. The decision is however free and discretional.

The Organiser is obliged to give a reason for excluding an applicant from participating in an exhibition should the Exhibitor make a formal petition for it within 30 days of the closure of the Exhibition. The Applicant is obliged to provide all other documentation which may be requested in order to decide on the acceptance of the application and to ascertain – at any time – the respect he/she has for the Conditions for Participation in the Exhibition.

#### 2.B) Participation in the Exhibition - Payments

Presentation of the Participation Application Form, which constitutes an irrevocable proposal for the applicant, implies acceptance of the Technical Regulations and Conditions of Participation in the Exhibition and the Safety Regulations and every other rule relating to the organisation and functioning of of the Exhibition and the Fair District with particular reference to the Covid 19 protocol.

All the exclusive and general Dealers, Agents and Representatives must attach to their Participation Application form the list of the case that they represent and whose products they intend to exhibit.

#### The applications must be sent to the Organiser by and no later than the 14/02/2025.

The requests for admission must be signed by the legal representative of the company in every part and will be accepted only if complete with Privacy Form and Financial Flow Tracking form, which constitute and integral part of it.

The participation fees are indicated on the Participation Application Form.

#### 2.C) Payment

The payment of the amounts owed for participation in the Exhibition must be made according to the deadlines and methods specified on the Application Form and however by and no later than the 14/02/2025 and in any case before the Exhibition first opens to the public.

If the Application Form is accepted, the Organiser will send a formal notice of acceptance. Subsequently it will also send a deposit invoice which must be paid within 30 days of its issue date but no later than the 14/02/2025.

The invoices will be sent in pdf via e-mail to the e-mail address given for sending invoices to which it is obligatory to fill in.

If the payment is not duly made, the Organiser can consider the contract terminated by default of the participant, without the need for a Judge's ruling or warning.

In this case, the Organiser will formally communicate to the subject concerned, and as well as being released from any commitment and being able to make the stand available and allocate it to other applicants, will have the right to payment in full as a penalty of the participation fee, as well as every other contractual amount, minus any sum already received for these fees, and with the exception of the right to compensation for any further damage.

The "exit coupon", if there is one, even though it cannot be released to the Exhibitors who have not paid all debts direct or indirect, does not constitute acquittal of payment for the sums owed for participation in the Exhibition, and will be valid only for the vehicle/vehicles indicated on it.

You may decide to renounce all or part of the equipment of pre-fitted stands by notifying ECOD Srl by email - tecnico@imeat.it - by 14/02/2025: no offsetting or price reduction is allowed.

#### 2.D) Allocation of the Stands

The allocation of the stands is the exclusive and discretional responsibility of the Organiser. Any indications or special requests on the part of the Exhibitor are purely indicative, they may not constrain or effect the Participation Application and thus are to be considered as not confirmed

Furthermore, the Organiser reserves the right to move, reduce the stand already allocated, or transfer it to another exhibiting area, without any right of the participant to indemnity or compensation of any sort. The Organiser is however obliged to communicate this to the Exhibitor.

Any total or partial transfer, even free, of the exhibiting area allocated is not permitted. In the case of substantiated breach, the Organiser may remove the goods introduced and displayed illicitly, at the risk and expense of the proprietor of the pitch.

#### 2.D bis) Co-exhibitor

Co-exhibitor admission is subject both to payment by the Exhibitor of the fee indicated in its Application to Participate in the Fair and to the Organiser's approval. It can be denied at the Organiser's discretion. The Exhibitor must fill in the appropriate annex to its application to participate in the fair so as to have the Co-exhibitor's admission approved. Any company or person exhibiting or distributing advertising material at the stand or taking orders without a corresponding co-exhibition contract is classified as an Exhibitor and is required to pay the fee for fair participation. The Exhibitor is not released from its contractual obligations towards the Organiser. The Exhibitor is accountable, in all respects, for the acts of the Co-exhibitor, which must comply in all respects with the General Conditions of Participation and any other regulations in force on Exhibition participation. In case of non-compliance with these regulations, the Organiser may charge the Exhibitor for all damages resulting from the acts of the Co-Exhibitor.

#### 2.E) Right of withdrawal

The Participant who, for legitimate proven impossibilities, is not able to take part in the Exhibition, may withdraw from the contract by documenting this impediment and communicating this fact to the Organiser by registered letter with receipt A.R. at least 60 days before the opening date of the Exhibition.

In any case, it is understood that the Organiser may keep the deposit and request any compensation for further damage.

If on the other hand this fact is communicated to the Organiser less than 60 days before the opening date of the Exhibition, the Exhibitor will be obliged to pay in full the total amount indicated in the application form, except the right of the Organiser to be reimbursed for any direct or indirect damage.

The Organiser may however make the stand available, also allocating it to other Exhibitors.

If the communication of withdrawal is not duly given and the Exhibitor does not prepare his/her own stand, he/she will be deemed to be in breach of contract to all intents and purposes and will be obliged, as well as payment of the participation fee, also to reimburse all direct and indirect damages incurred by the Organiser. Also in this case, the Organiser may however make the stand available and allocate it to other Exhibitors.

The Organiser may withdraw at his own discretion from the participation contract up to two weeks before the opening date of the Exhibition and, for reasons pertaining to the organisation of the exhibition and all its regular running, up to the day of opening. In this case, the Organiser will not be obliged to indemnity or compensation of any kind, but must reimburse any sum paid up to that point.

#### 3) POSTPONEMENT, REDUCTION, SUPPRESSION OF THE EXHIBITION

It is the discretional and unquestionable right of the Organiser to make alterations to the date of the Exhibition, without thus giving the right to the Exhibitor to withdraw or however terminate the contract and free themselves from any commitment undertaken. Furthermore, the Organiser may reduce the Exhibition, or rather suppress it completely or in some areas of it, without thus being obliged to pay any indemnity, penalty or damages of any sort. In these cases, the Organiser must communicate all changes made in writing (fax, or registered letter or e-mail) to be forwarded at least 15 days before the programmed opening date of the Exhibition.

#### 3 bis) FORCE MAJEURE

Force majeure is an event or circumstance ("Event of Force Majeure") that prevents the performance of one or more contractual obligations, if and to the extent that it is proven:

a) that the impediment is beyond the affected party's reasonable control; and

b) that it could not reasonably have been foreseen at the time the contract was concluded; and

c) that the effects of the impediment could not reasonably have been avoided or overcome

The conditions referred to in points (a) and (b) shall be considered fulfilled, unless proven otherwise, in case of the following events: war (whether or not declared), invasions, acts of foreign enemies, extensive military mobilization on national or international territory; civil wars, riots, rebellions and/or revolutions, insurrections, acts of terrorism, sabotage or piracy; embargoes; obligation to comply with any law or governmental order, expropriation, requisition, nationalization; plague, epidemics, natural disasters or extreme natural events in general; explosions, fires, destruction of equipment, prolonged interruption of transport, telecommunications, information systems or power; boycotts, strikes and lockouts, occupation of premises.

In case of an Event of Force Majeure, Ecod Srl will be exempted from complying with its contractual obligations and from any liability for damages or any remedy for breach of contract, starting from the moment when the impediment prevents its performance, provided that notice is given to the other party without delay. If such notice is not promptly given, the exemption will take effect from the moment such notice reaches the other party. The other party may suspend performance of its obligations from the date of notice. If the Fair must be postponed due to an Event of Force Majeure, the Organiser will retain the sums already received (i.e. the registration fee and any other down payments), which may be used by the Exhibitor - without any guarantee as to the unchangeability of fees - to participate in the event when

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the Fair is held. If the event needs to be cancelled due to an Event of Force Majeure, the Organiser, after fulfilling its obligations to third parties and covering the organisation costs incurred for any reason, will distribute the remaining amount among the exhibitors in proportion to the payments made by each of them, without these being entitled, for any reason or in any capacity, to claim compensation against Ecod Srl.

In case of an Event of Force Majeure, the Exhibitor will be exempted from complying with its contractual obligations and from any liability for damages or any remedy for breach of contract, starting from the moment when the impediment prevents its performance, provided that duly documented notice is given to the Organiser without delay. If such notice if not promptly given, the exemption will take effect from the moment such notice reaches the other party, who may suspend performance of its obligations from the date of notice. If the Exhibitor is unable to attend the Event due to an Event of Force Majeure, Ecod Srl will retain the sums already received (i.e. the registration fee and any other down payments), which may be used by the Exhibitor - without any guarantee as to the unchangeability of fees - to participate in future editions of the event.

For the sake of clarity, it is specified that, in case of an Event of Force Majeure, the deadlines for notice provided for in Article 3 will not apply.

#### 4) GENERAL PROVISIONS

4.A) Dates, location and times of the Exhibition

The Exhibition will take place from 23/03/2025 to 25/03/2025 in the Fair District "ModenaFiere" with the times: Sunday and Monday 09 am - 6 pm; Tuesday 09 am - 4 pm

Entrance requires payment of an entrance fee and is reserved for operators. During the above times visitors can visit the Event with the required entrance document.

# The Exhibitors may access the stands up to one hour before the opening time to the public.

The Organiser reserves the unconditional right to modify the dates and opening and closing times of the Exhibition.

#### 4.B) Availability of the stands - delivery

The stands/spaces will be made available to the **Exhibitors** and/or **Outfitters** in the days:

20/03/2025 from 08 am to 6 pm ONLY UNFURNISHED AREAS. 21/03/2025 and 22/03/2025 from 08 am to 6 pm for all.

The stands must in any case be finished by **18.00** on the **22/03/2025**, in default of which the contract may be essere rescinded for non-compliance of the participant according to point. 2D. The Exhibitor must ensure that their chosen stand organiser makes an effort to respect this deadline, by inserting in their contract a clause regarding the performance times to be observed.

#### 4.C) Access to the Fair District during the period of preparation of the stands

Access to the Fair District will be allowed, using the activated vehicle passageways, exclusively to vehicles with the appropriate permit and to those people on board the said vehicles, providing they have an entrance pass.

The Exhibitor is responsible for the technical-professional requirements of the companies that, will intervene in their name in the Fair District.

The Access of transport vehicles into the pavilions is forbidden; the only exceptions permitted will be the electrical lift trucks or those with catalytic converters, as well as explicitly authorised vehicles (in the case of objectively impossible alternatives for the unloading of particularly bulky or heavy materials).

Any parking near the pavilions must be limited strictly to the time necessary for loading and unloading goods and equipment: vehicles not used for these operations must be parked in the reserved areas of the car park. In particular unloading and parking of containers or detachable parts of non self-propelling vehicles is not permitted. In order to speed up its service to the Exhibitors, the internal handler, supplier of ModenaFiere, will ensure the provision of trolleys and lift trucks, to be booked in advance using the appropriate form.

The organiser may define, also under the ruling of safety in the workplace regulations, particular access criteria to the Fair District during the stand preparation, as well as limiting the access of vehicles and/or levying charges if vehicles should be parked outside spaces and/or times established.

However, given the Covid-19 public health emergency, access procedures, technical provisions, installation and removal of exhibition stands and the overall conditions under which the event takes place may be subject to additional regulatory provisions issued by the authorities.

#### 4.D) Removal of goods and materials from the stands. Return of the stands

The Access to the Fair District for the removal of the goods on display and the stand displays will be as follows:

- 25/03/2025 from 04 pm to 10 pm;

#### - 26/03/2025 from 08 am to 02 pm ONLY UNFURNISHED AREAS.

The access of motorvehicles to the areas and the pavilions will be regulated as for the stand preparation work (see art. 4.C).

The clearing of the stand or the areas, wherever located, must be completed by 3 pm on the day 26/03/2025. Failing this, measures will be taken considering how much waste material is left on the stand to to be taken to the municipal dump and the Exhibitor shall be obliged to reimburse all the direct and indirect costs incurred for the clearing and removal and/or storage (up to a maximum of 10 days), as well as pay a penalty of  $\in$  200,00 plus VAT, per day except for any reimbursements for further damage.

The Exhibitors are obliged to return the facilities in the same conditions in which they were accepted.

The repair costs, for any damage caused, are at the expense of the Exhibitors.

4.E) Anti-theft surveillance – Responsibilities for theft and damage - Insurance

- Exoneration of responsibility - Manleva Clause During the opening hours of the pavilions, the Exhibitor must guard their own stand directly or via their own personnel. The Exhibitor is obliged to man the exhibition stand, with their own staff throughout the whole opening period of the Exhibition. The Exhibitor is the sole guardian, for the whole period of the Exhibition (including the period of stand preparation and clearing) of all the materials, goods and furnishings present in the exhibition post.

As custodian of the exhibition post the Exhibitor undertakes to relieve Modenafiere susbstantially and procedurally from any responsibility and keep it unblemished by every loss, damage, responsibility, cost or expense, including legal expenses, arising from use of the stand and the exhibiting space allocated.

The Organiser, whilst providing for the entire duration of the Exhibition and all the days assigned for the preparation and clearing of the stands, a night and day surveillance service within the Fair District, is exonerated from any and every responsibility with regard to theft and/or damage which may occur (with regard) to the Exhibitor. The Exhibitor will also be responsible to ModenaFiere for all direct and indirect dam-

age which for whatever cause is attributable to him or to staff working for him, including any damage caused by stand preparation or by systems implemented by him or by third parties employed by him, even though tested by ModenaFiere.

The Exhibitor will benefit from the following insurance agreed with the Organiser: A) cover **All Risks** (including fire and theft) for material and direct damage to furnishings, outfitting, equipment and goods on the stand, excluding money, valuables, precious items and similar and excluding software installed on computers or similar and excluding damage from non use of furnishings, outfitting, of equipment and goods for the duration of the Exhibition: cover €10.000,00 on a first loss basis (including fire and theft), with absolute deductible of € 100,00 for each damage.

B) Liability insurance: single ceiling of  $\in$  50,000.000.00 for Third-party liability insurance and  $\in$  3,000,000.00, with the limit of  $\in$  2,000,000.00 per person, for Employers' liability insurance

The aforesaid insurance covers, included in the participation fee, are governed by the conditions and limitations that the Exhibitor may request from the Event Organiser, and which will be reported in the documentation relating to the Event itself. These covers do not exclude the liability of the Exhibitor for all risks that, according to the Exhibitor's own judgement, were not covered or exceeded the above coverage limits. The Exhibitor itself shall provide for appropriate supplementary covers.

In case of theft, the Exhibitor must provide the insurers with the relevant complaint to the Public Authority within seven days from the end of the Event; failure to comply with this deadline may result in the loss of the right to compensation.

The Insurance cover indicated above, included in the Participation Fee, is governed by the conditions and limitations that the Exhibitor may request from the Organiser of the Exhibition, and which will be shown in the documentation relating to the Exhibition itself. This cover does not exclude the responsibility the Exhibitor has for all the risks which according to the independent evaluation of the Exhibitor were not covered or which exceed the limits of the cover shown above.

The Exhibitor themselves must see to the appropriate comprehensive cover.

In case of theft, the Exhibitor must make sure the insurers receive the relevant report made to the Public Authorities, within seven days of the closing of the Exhibition; failure to respect these dealines may lead to the loss of right to any indemnity.

The Insurer will also handle the management of accidents or loss and the settlement procedures at the end of the Exhibition according to the conditions stipulated in the aforementioned form.

In any case the Exhibitor shall undertake to insert in the integral cover the waiver of the insurer to any breach towards the Exhibitors and the Organiser, and failing this should releive them from every action that may be taken against them.

In acknowledgement of the above, the Exhibitor, however, (for himself/herself and for those working with or for him/her) expressly exonerates the Organiser from every responsibility for losses or damage which for whatever reason may happen in the exhibiting space allocated to them, during the Exhibition or during the preparation or dismantling of the stand, and for as long as they are there, assume all responsibility for any damage caused also to third parties by the management of the exhibiting space or anything entering that space, and not covered in the terms and methods indicated above or activated by the Exhibitor himself.

The Organiser declines every responsibility for consequential damage, damage to image, loss of sales etc. Also for direct damage, the Exhibitor accepts that the Organiser limits his/her responsibility to the limits and maximum liabilities of the insurance cover as stated above.

The Exhibitor accepts these limitations of responsibility.

#### 5) STAND OUTFITTING, PROHIBITIONS AND OBLIGATIONS

5.A) Definition of type of stand outfitting and approval procedures The stand installations, irrespective of their surface area, are classified as:

- STANDARD installations

- NON-STANDARD installations

Installations that have even only one of the following characteristics are considered NON-STANDARD:

a) installation height exceeding 3.00 metres;

- b) use, for the realisation of the installation, of metal trusses, both resting on the ground and hanging, developing for more than 32.00 meters overall (summing their horizontal and vertical elements) and/or with a free span exceeding 8.00 meters, even where the metal truss rests on the ground and is more than 3.50 meter high;
- c) mezzanine with rooms on the first floor, even if closed to the public;

d) horizontal structures in metal or other material with a free span exceeding 4.50 meters;

- e) structural anchorage systems;
- f) platforms that are more than 0.80 meter high;

g) structures built in indoor or outdoor areas that are larger than 96 square meters.

Considering that the Fair District of "ModenaFiere" have obtained the usability of the exhibition spaces according to a basic scheme of traditional stand preparation, or rather with parameters defined as STANDARD, it is obligatory for the Exhibitor who in-

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tends to propose stand preparation having even only one of the characteristics listed previously, to submit his project for non-standard stand preparation to the Organiser in sufficient time to receive approval.

For the non-standard stand preparations the static test is obligatory, which must be carried out by the authorised techinician.

ModenaFiere reserves the right not to allow the setting up of non-standard stands if they have not received prior approval form the Technical Office of ModenaFiere. The building of trelliswork structures (type "American") of particular complexity (by

The building of trelliswork structures (type "American") of particular complexity (by particular complexity we mean a structure in which at least one of the following conditions exists: overall extension over 32 m -calculating both the vertical structures and the horizontal-, free structural light over 8 m) as well as mezzanines, is however conditioned by the submission to the Organiser of the plan of the structure, signed by the authorised technician, supplied with a calculation report including the load conditions there will be in the assembling and disassembling phases, based on the intended method of construction, as well as the certificate of correct fitting, upon completion of work, signed by the authorised technician.

In any case, ModenaFiere has the right to examine the projects for the stands which in terms of importance, size and potential risk are outside the standard parameters of traditional stand preparation; the Exhibitor is obliged to provide the technical papers and the names of the technicians responsible for the structural and preparation part as well as for the systems. An identical obligation exists for the stands put up in the external areas.

It is the right of the Organiser to request the intervention of the Surveillance Commission for Public Performance venues, charging any resulting costs to the Exhibitor.

#### 5.B) Outfitting of the stands

The Exhibitor must contain the outfitting of his stand to the area specifically allocated to him, identifiable by dividing walls, painted lines, or adhesive tape, where other references do not exist. The stand outfitting must not exceed the ideal level, passing through the central strip of tiles located at the edges of the stand.

Inside the pavilions the stands must not exceed the standard height standard of 2m 50. In order to take into account the thicknesses due to raised flooring, lighting fixtures, supports for lighting fixtures also a traliccio, a further margin of 50 cm will be allowed on the height limit specified above, thus taking it to a maximum height of 3m, provided that the structures whose sides look onto the adjoining stands are perfectly finished and painted in a single tone neutral colour. In the rooms which look out onto the Galleria

Servizi the stand preparations must receive prior authorisation from the Technical Office of ModenaFiere. The stand outfittings of the Galleria Servizi (service passageway) must have practically zero fire risk. The glass walls in direct contact with the public must be in compliance with the current regulations and the norme UNI.

It is strictly forbidden to construct accessible raised platforms which exceed a height of 0,70 metres from the floor. Every responsibility regarding the statics and the compliance of stand materials with the fire (anti-fire) regulations currently in force, is the exclusive responsibility of the Exhibitor, who expressly exonerates ModenaFiere for any damage arising from faulty planning and construction, including also the dimensions calculated from the detailed drawings of the occupied surfaces.

Any work which implies changes to the state of the fixtures and fittings and furniture of ModenaFiere (reinforcements, modifications, digging, holes made in the fixtures, in the walls, to the structures, in the columns, in the floors), may be carried out only with the prior written authorisation from ModenaFiere, at the cost of and under the responsibility of the participants. This responsibility remains chargeable to the exhibitor for the whole duration of the Exhibition up to the time of returning the stand or the area to ModenaFiere. Before the start of the work, the participant is obliged to pay to the Organiser the total amount of the cost to restore the stand/area to its original state, which the Organiser will then see to directly.

#### 5.C) Prohibitions and Obligations

In particular it is forbidden for the Exhibitors to:

- apply loads or lean material against the pavilion structures, the walls, the lighting pilings, etc;
- attach or hang on the abovementioned components: posters, cables, panels, banners, stickers;
- in order to attach fitted carpet to the floor or similar materials, it is absolutely forbidden to use double-sided strong adhesive tape and with internal paper support or of weak consistency;
- damage any equipment belonging to ModenaFiere and the structures of the pavilions;
- abandon any debris materials and/or rubbish of any type;
- bring into the Fair District any explosive materials, detonating explosives, asphyxiants or however dangerous, as well as introduce or use compressed gas or liquid gas canisters, and inflate aerostatic balloons;
- use open flames (candles, chimneys, t-lights, etc...)

The Exhibitor assumes exclusively the civil and penal liability for any damage caused by non-observance of or violation of the current regulations and all the requirements stipulated in these Regulations and in the Safety Regulations, undertaking furthermore to

Keep ModenaFiere exempt from any requests for compensation received from third parties.

# The Exhibitor must inform its own staff and any companies working for it in the Fair District of the requirements and the prohibitions of these Regulations and the Safety Regulations concerning the general conditions for participation in the Exhibition.

Failure to observe these regulations and those relevant regulations also in the general conditions for participation gives ModenaFiere the right to take precautionary measures against the company, for example, with fire-extinguisher incorrectly positioned, which could mean, should supplementary measures to the global safety conditions be adopted, it would be charged with the corresponding costs which are calculated in advance at no less than  $\in$  300,00/form plus VAT or to court order the partial or total dismantling of the stand and the declaration of non usability of the stand itself.

The Exhibitors are permitted to carry out retail sales with immediate, on-the-spot delivery of the goods and items on display and display the relevant prices. It is specifically forbidden for exhibitors to:

- perform any kind of show or entertainment, of any nature whatsoever, even if limited within the stand or aimed at presenting the products without the prior written consent of the Organiser; it is the exclusive responsibility of the Exhibitor to apply for and obtain any authorisations from the competent bodies (health or public safety authorities, etc. ..), and to comply with any copyrights (authors and publishers) and related rights (producers and artists), for the above initiatives, if and as required;
- transfer or exchange even a part of the stand;
- exhibit products contrary to the merchandise category of the stand, which appears on the Application Form;
- use any form of publicity outside their own stand within the Fair District. The distribution of advertising material is allowed only within the own exhibition area;
- cover or disguise the objects on display during the hours of opening to the public;
- abandon in the Fair District parts of the stand fitting, fitted carpet and any other residual material;
- cause harassment or disturbance, in any form, to the regular running of the Exhibition, on penalty of immediate exclusion from the Fair District;
- remain in the exhibition areas and in the entire Fair District, either exhibitors or their employees or clients at the closing time of the Exhibition, without special authorisation;
- start operations of dismantling the stand before closure of the Exhibition;
- smoke inside the exhibition pavilion (L. 16 January 2003, n. 3 G.U. n. 300 del 23 December 2004 art. 51);
- exhibit advertising or samples, even simply indicative, on behalf of companies not listed on the Application form and not represented.

The technical bans, issued for reasons of safety to people and objects, as well as with the aim of preventing tampering with the furniture fixtures and fittings of the Fair District and the relevant requirements, contained in the Technical Regulations and Participation Conditions and Safety Regulations, are understood to be part of these General Contract Conditions, and the Exhibitor shall undertake to follow them closely. Any deviations may be submitted, exclusively in writing, to the Organiser. The Exhibitor is obliged to:

- regulate himself and third parties working for him in the Fair District with the regulations regarding social security, accidents and work in general;
- follow the current fiscal regulations regarding commercial activity.

Should even one of the abovementioned prohibitions not be respected, that is, those mentioned in this article, the Organiser may apply sanctions and/or rescind the Contract of Participation in the Exhibition without the need for a judge's ruling, but simply via any form of written communication presented to the Exhibitor at his/her stand. This implies immediate closure of the stand and withdrawal of the access permits to the Fair District, without detriment to the amounts due by the Exhibitor.

#### 6) GENERAL SERVICES

#### 6.A) Technical Assistance for the Exhibitors

The Organiser, via its own Exhibition Secretary, is at the disposal of the Exhibitors to provide all the technical briefings on the prearranged general services in the context of the Fair District. The services indicated below may be requested of the Official Suppliers:

- ELECTRICAL SUPPLIES Form
- WATER SUPPLY Form
- RENTAL OF EXTRA FURNISHINGS AND CARPETS Form
- STAND CLEANING Form
- TRASPORT AND PORTERING Form
- RENTAL OF INTERNET CONNECTION Form
- RENTAL AND SET-UP OF AUDIO AND VIDEO MATERIAL Form
- USE OF SOUND SYSTEMS Form
- · RENTAL AND SALE OF GREEN FURNISHINGS Form
- INSTALLATION GRAPHICS Form
- WAREHOUSE RENTAL Form

It should be noted that:

The transport, goods loading and unloading services, and porter services within the Fair District, if the Exhibitors do not provide their own means "own or for exclusive own use", are organised exclusively by the ModenaFiere provider.

Furthermore, in the Fair District, the following services are available: Bancomat; 24hour banking (to be agreed directly with the Credit Institution); Catering services (bar, self-service); Tobacconist and newsagents.

#### 6.B) Responsibility for services

ModenaFiere reglates but does not organise the services mentioned in point 6A. And thus does not accept any personal responsibility regarding their performance. Any complaints should be made in writing directly to the companies providing the

services and should be communicated for information purposes only to Modena Fiere.

#### 6.C) – Technical Services

Within the limits of the systems at its disposal, ModenaFiere can provide a supply of electrical energy, water and compressed air to every single stand.

#### 6.D) Systems

For that concerning: ELECTRICAL SYSTEMS - WATER SYSTEMS - COMPRESSED AIR SYS-TEMS - TELEPHONE CONNECTION AND CONNECTION FOR INTERNET WI-FI

It is hereby specified that the relevant system must be requested using the appropriate form, on which the conditions of the service are indicated, the fees and the operational specifications.

The connection to the internet may only be carried out by the personnel of the companies employed by ModenaFiere, who will identify the supply point in his unquestionable judgement.

#### 7) SPECIAL SERVICES

7.A) Exhibitor's Passes and Discount Vouchers

The Exhibitor must request "Exhibitor" entrance badges in accordance with the proce-

dures to be reported in the Exhibitor's Newsletter, which will be sent by email to the "Exhibitor Relations Manager" indicated by you on page 1.

# Exhibitor badges for access to the fair will be made available to the Exhibitor only upon stand payment.

#### 7.B) Exhibitors Car park and car permits

Every Exhibitor, regardless of the area of their stand, will be given **n. 2 car permits for** exhibitor parking.

a) The car parks allocated to the Exhibitors will be suitably indicated.

b) The car park is strictly reserved for Exhibitors. Vehicles may obtain access only if they are displaying in the windscreen the Parking Permit "Exhibitors' Carpark" (Parcheggio Esibitori) issued by the Organiser.

c) Before entering the car park, all passengers not carrying an entrance pass must get out of the car. They must then duly obtain a ticket for entry at the ticket office.

d) Once the car has been parked, the Exhibitors may access the Exhibition via the specially provided entrance.

Should these rules not be followed, ModenaFiere may transport the vehicle outside the Fair District, into a guarded area at the risk and expense of the Exhibitor to whom the parking permit was released. ModenaFiere is exonerated from all responsibility for custody of the vehicle and will not be responsible for any damage or theft of any kind.

#### 7.C) Catalogue

The catalogue will contain details of the Exhibitors accepted within **14/02/2025** days before the opening date of the Exhibition and – concerning the insertion of the name and identity of the merchandise sector - the details provided on the Participation Application form will be held valid.

#### 7.D) Sound transmission, payment of performing rights

It is forbidden for Exhibitors to play music and sounds which would disturb other Exhibitors and visitors, paying particular attention to the sound pollution regulations (the maximum limit allowed by Law) and does not relieve them from the obligation to conform also, at their own cost, to that stipulated by the laws currently in force regarding performing rights. Should the Exhibitor fail to observe these rules, the Organiser, in his unquestionable judgement, will take measures to ensure that they are respected. For the execution of the necessary practices, those interested should make use of the appropriate form.

#### 7.E) Invitation tickets

Upon payment of the registration fee, the Exhibitor is entitled to receive 10 1-day invitation tickets for every 12 square meters of booked exhibition space. Each co-exhibitor is given 5 1-day invitation tickets.

8) SPECIAL REGULATIONS

#### 8.A) – Access with bags or suitcases

ModenaFiere will have the right to deny entry to the Fair district or single pavilions with bags, suitcases or other containers, ordering that these be deposited in the cloakroom (if open).

# 8.B) Ban on photographic and cinematographic filming, and access to the Fair district with recording/filming equipment

It is strictly forbidden to enter the Fair district with cameras, movie cameras, video recorders, and any other type of recording or filming equipment without the express prior authorisation of the Organiser, and it is forbidden to use any equipment to photograph or film the interiors of the Fair District, the stands and the goods exhibited, without the prior consent of ModenaFiere and the owner of the stand.

The Organiser however reserves the right to record/film, reproduce, distribute and authorise the filming, reproduction and distribution of general and detailed views, internal and external, allowing and also carrying out the sale of the material.

#### 8.C) Access with dogs and other animals

Access is permitted to dogs and other animals in compliance with the current regulations.

In particular, the owner or holder, of a dog is obliged to observe the following safety measures:

- Dogs must be kept on a lead at all times, no longer than 1,50m whilst passing through areas open to the public with the animal;

- Dogs must carry a muzzle at all times, hard or soft, to be applied to the dog in the case of risk to the safety of people or animals or upon request by the Authorities responsible.

#### 8.D) Prohibition of offers or donations

Within the perimeters of the Fair District it is strictly forbidden for anyone to promote any offers or donations for recognised organisations, begging, political or religious or biased propaganda, and however carry out activities not relating to the aims of the exhibition.

#### 8.E) Temporary importing

The temporary importing of foreign goods or produce for exhibiting such as samples for the Exhibition is permitted, at the expense of the Exhibitor, via their own trusted shipping agent with exoneration of the Organiser and ModenaFiere from every responsibility for the work of the shipping agent.

#### 8.F) Paid Advertising

Outside the allocated exhibiting area, every form of propaganda and advertising must be carried out through the Organiser or through its licensees and is subject to payment of the fee and relevant fiscal charges.

#### 8.G) Radioelectrical Apparatus

The operators who intend to use radioelectrical apparatus (two-way radio transmitters, radiomicrophones, radiocameras, etc.) are obliged to use apparatus compliant with the regulations (directive 99/05 CE – brand CE) and to obtain the appropriate authorisation (Codice Comunicazioni Elettroniche art. 107- Electronic Communications Code art.107), where necessary, as well as operating within the radio bands permitted.

#### 9) SURVEILLANCE POWER AND RIGHT OF INTERVENTION OF MODENAFIERE

ModenaFiere patrol to make sure that the regulations contained in the Technical Regulations and Participation Conditions and in the Safety Regulations of the Fair District are abided by; it is obligatory for all those entering the Fair District to observe the provisions and requirements which ModenaFiere will provide at the entrance and inside with the appropriate signs, with written notices, with loudspeaker announcements, and via the service personnel.

#### **10) MODIFICATIONS TO THESE REGULATIONS**

Any legislative or statutory regulation which may modify the rules of these Regulations is deemed to be automatically and immediately applicable even though the Tecnical Regulations and the Participation Conditions have not been changed or modified on those points.

Furthermore, it is the right of the Organiser to adopt at any time measures that it deems opportune and that the Exhibitor must immediately apply, with regard to fire prevention, accident and damage prevention, safety of participants and visitors. These latest measures may be communicated to the Exhibitors by any means and will prevail over the general provisions previously adopted.

#### 11) SANCTIONS

Failure to observe the obligations established in these Regulations may result in the withdrawal of entry passes and the immediate removal from the Fair District of those persons responsible, as well as, if it is a question of Exhibitors and their collaborators, the temporary or definitive closure of the stand.

#### **12) RELATIONS WITH MODENAFIERE**

The Exhibitor acknowledges that the Exhibition will be held in the ModenaFiere Exhibition Centre and undertakes to comply, and to have its employees and collaborators comply, with the regulatory provisions issued by ModenaFiere that can be downloaded from the appropriate section on the website www.modenafiere.it - containing Legal Notices, the Code of Ethics and the Organisation, Management and Control Model under Legislative Decree 231/2001, Occupational Regulations, Safety Regulations, Interference Risk Assessment Document - and to endorse and fully accept their contents, being aware of the possible consequences and penalties arising from the violation of the principles and rules set out therein. Every right of the Exhibitor depends only and exclusively on the Organiser, whereas every and any obligation undertaken by the by the Exhibitor is understood to be extended also in support of ModenaFiere who will thus be justified- should those obligations, and its own regulations and all legal regulations not be respected - in intervening directly, taking action with their own service staff in the Fair District.

# 13) GENERAL REGULATIONS – NOMINATION OF HOME ADDRESS – APPLICABLE LEGISLATIVE RULES – ITALIAN JURISDICTION AND LOCAL AUTHORITY COURT

LEGISLATIVE RULES – ITALIAN JURISDICTION AND LOCAL AUTHORITY COURT It is obligatory for the Exhibitor to follow any instructions that the (Fiscal Police) Guardia di Finanza, the Public Safety Authorities and those responsible for fire prevention, accident prevention and surveillance of premises open to the public should issue to ModenaFiere.

The Exhibitor and third parties working on his behalf in the Fair District must use staff with working relations, subordinate or independent, which meet the requirements of the current laws (in social security, insurance, fiscal terms etc.). The Exhibitor nominates his home address, for all legal purposes, as that of ModenaFiere and accepts, exclusively, Italian jurisdiction and the authority of the Court of Modena.

#### 14) INTELLECTUAL AND INDUSTRIAL PROPERTY

The Exhibitor is fully liable with regard to the ownership of rights in trademarks and other distinctive signs, patents, industrial inventions, industrial models, intellectual works, copyrights relating to any products and/or machinery exhibited thereby. Therefore, the Exhibitor holds the Organiser harmless from and against any cost and liability in the event of any violation of industrial and intellectual property laws and otherwise of the rules protecting competition vis-à-vis both other Exhibitors and third parties in general. Any disputes in this regard between Exhibitors, or between Exhibitors and third parties, shall thus be settled directly between them, exempting the Organiser from any cost and/or liability.

# 15) PROCESSING OF PERSONAL DATA – Privacy notice for data subjects pursuant to Articles 13 and 14 of REG. EU 679/2016 and provision of consent

The Organiser undertakes to process the personal data provided by you in compliance with Regulation (EU) 679/2016, as well as the guidelines and measures of the Data Protection Authority and any other applicable legislation. The personal data provided by you, in compliance with your consents to data pro-

The personal data provided by you, in compliance with your consents to data processing, may be processed for the purposes specifically indicated in the mandatory Privacy form, to be returned duly signed.

